



EXPERIENCE

icec

Communication and Project Management

ICEC (Catalan Institute for Cultural Enterprises) Government of Catalonia in Berlin

Jun. 2019 - Dec. 2023

• International Communication Assistant. Responsible for European promotion of Catalan culture through publications, Social Media and Fair participations.

• Creation of creative and appealing newsletters that generate an impact with Mailchimp.

• Project management and events organisation (Berlinale, dance fair, Gamescom, etc.). Communication between suppliers, artists, companies.

Berlin Amateurs

Writer and Content Creator

Berlin Amateurs

May 2018 - 2023

• Writing articles about Berlin's cultural life, travelling and permanent exhibitions and symbolic places.

• Interviews with film directors.

• [Portfolio](#)

DW

Writer at Deutsche Welle

Deutsche Welle

Feb. 2018 - Jan 2019

• New's writer and video editor.

• Twitter new's edition and reports.

• New's translations from English and German into Spanish.

DaWanda

Marketing Specialist for French and Spanish market

DaWanda GmbH

Sept. 2012 - Jun. 2017

• Preparation of appealing landing pages for seasonal campaigns and newsletters for the French and Spanish markets.

• E-commerce tools mastery such as CSV.

• Responsible for the creation of the DaWanda App at Apple.

EDUCATION

U

UX/UI-Design

Upgrade Hub

Feb. 2023 - Jul. 2023

• Develop or enhance Responsive Web & App with Figma to ensure the best experience.

Humboldt-Universität zu Berlin

Master of Arts – M.A. Roman Cultures

Humboldt Universität zu Berlin

Oct. 2015 - Jun. 2019

• Achieving a strong political, cultural and artistic background in the Spanish, French and Portuguese speaking countries.

Cálamo & Cram

Fashion Journalism Course

Cálamo & Cram

Jan. 2019 - Dec. 2019

• Fashion editing and layyout fashion page preparation with InDesign tool.

Birkbeck University of London

Postgraduate course, German and French translation

Birkbeck University of London

Oct. 2010 - Jul. 2011

• Translation from German and French into English.

upf.

B.A Cultural Studies, Language and Foreign Literature

Universitat Pompeu Fabra, Barcelona

Oct. 2005 - Jul. 2009

• Philosophy, art, history and focus on literature.

SOFTWARE

- Figma

• InDesign

• UX/UI Design

• Mailchimp

• Miro

• Canvas

• HTML

• CSS

• Word

• Excel

• Social Media

SOFTS SKILLS

- Empathy

• Team Work

• Communication talent

• Interdisciplinary Team Work

• Autonomous learning and work

• Organisation

• Flexibility

• Very good conflict management

LANGUAGES

- English C1

• German C1

• French C1

• Spanish native

• Portuguese B1

• Catalan native

REFERENCES